

Aakruti 2015 Operational Note

No	Category	Suggest Topic	Tech Details & specifications
1	DIGITAL ILLUSTRATION	MAGZINE COVER/ Illustrations on CURRENT AFFAIRS / COFFEE TABLE DESIGN / STORY Book (single page) /MAGAZINE ADVT FOR A PRODUCT [EXISTING] WITH NEW LOGO / Digital painting for background or character.	A-3 size , Portrait / PPT need to be made with the rough sketch and Other details .
2	DIGITAL ADVT CAMPAIGN	UI DESIGN FOR A WEBSITE- Desktop and mobile version both /WEB BANNER /LOGO[name] / Teaser / Motion Poster For the Film or tele serial .Fb Promotion.	
3	WEBSITE DESIGN: DESKTOP & MOBILE	FMCG Product / Rock Band / website with minimum 5 links	
4	CHARACTER ANIMATION SEQUENCE	Dialogues of the popular film Tanu weds manu /Time pass/ popular Amithabh Films .	Duration : 20 sec
5	ANIMATED SHORT FILM -2 d and 3d	Animated Advt [TVC] / Music video / short story / promotion of a movie/ credit of the movie .	Min Duration : 20 sec Max Duration : 180 sec
6	CHARACTER DESIGN	We will give char specification based on the specification design the characters .	Same as CM
7	3D PRODUCT PACKSHOT [TVC]	Any product TVC [existing or Non existing]	Min Duration : 20 sec Max Duration : 180 sec
8	3D full body RIGGING		Max Duration : 180 sec
9	VISUAL EFFECTS (VFX) SCENE		Max Duration : 180 sec
10	3D ARCHITECTURAL VIZUALISATION	We will give BG specification based on the specification design the BG .	Max Duration : 180 sec
11	CHANNEL ID (IDENT)	Any channel [2d and 3d can be made] . Channel logo is must .	Max Duration : 180 sec
12	SHORT FILM - LIVE ACTION	Documentary/music video / short story	Max Duration : 180 sec